

LAURA BRANNAGAN

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laurabdesign.co.uk

“With an excellent eye for colour, and highly developed aesthetic sensibility, Laura has consistently met and then exceeded our briefs, to produce exceptionally strong work for our clients.”

Dr. J.C. Kristensen
Director, The Arts and Culture Unit

Qualifications

Oxford Brookes University:

BA (Hons) 2:1 Fine Art

Training

Lynda.com courses including:

UX Foundations: Content Strategy

School of UX:

UX Design: How to do it Right

Design Experience

Freelance Graphic Designer 2012 - present

Working with a range of businesses from individuals and startups, publishers and arts organisations, to hospitality and corporate industries. I specialise in branding and marketing collateral design in both print and digital formats. I have a particular interest in editorial and illustrative design.

Recent clients include:

- National Videogame Museum, Sheffield
- Saïd Business School, Corporate Design team: in house
4 years as a regular in-house freelancer. This involved working with clients across the business on both digital and print projects.
- The Cycling Store, Design and Creative direction: in house
- The Arts and Culture Unit
- Middlesex University
- Oxford University
- One Dance UK
- Dalberg Global Development Advisors
- The City Pub Company
- Tricolor Associates

Youth Dance England, Marketing & Communications Manager Sept 2012 - Dec 2013

Designing and commissioning the design of marketing materials and merchandise. Working with external suppliers and designers. Planning and implementing the marketing for the organisation and their programmes, publications, and National Festival.

Oxford University Press, Journals: End User Marketing Executive Mar 2012 - Sept 2012

Designing print and digital marketing materials. Managing the marketing for a portfolio of journals. Writing and implementing marketing plans. Sitting on the company wide group as the copywriting champion for Journals.

Dec 2008 - Mar 2012:

Oxford University Press
Journals: End User Marketing Assistant
Design and Marketing support.

Oxford University Press
Journals: Marketing Services Assistant
Print buying and scheduling for the Marketing Department, liaising with printers, checking proofs.

2004 - 2008:

Roles included: Evolve Young Person's Substance Misuse Service - Project Administrator, Crime Reduction Initiatives - Learning & Development Administrator, Cancer Research UK - Data Administrator, Lisson Gallery, London - Intern, Edinburgh International Book Festival - Box Office Assistant.